

CHERYL D. CROMWELL, M.S.W., OWNER
CHERYL D. CROMWELL AND ASSOCIATES
TRAINING EXPERIENCE AND CAPACITIES

Cheryl D. Cromwell is owner and principal consultant of **Cheryl D. Cromwell and Associates**, a consulting firm which specializes in provision of training and technical assistance for public and private nonprofit organizations. Cheryl Cromwell has been providing training and technical assistance for to boards of nonprofits for 28 years. Cromwell has a master's degree in social work (M.S.W.) with a specialization in community organizing and planning.

Cromwell has an extensive training background. She served for four years as Director of the Florida Office of Community Services at the Department of Community Affairs in Tallahassee, Florida (the State Office of Economic Opportunity - S.E.O.O.) In that capacity, she spent approximately 60 percent of her time providing training and technical assistance to Community Action Agencies, migrant and seasonal farm worker organizations and local governments in the areas of board development, program planning, evaluation, and community outreach. She also supervised the Florida Commission on Hispanic Affairs and the Governor's Council on Indian Affairs.

In 1982, she moved to Los Angeles and became Assistant Director of the Kellogg Training Center, United Way, Inc. Cromwell trained approximately 25 volunteers to provide training to more than 50 nonprofit organizations during a one-year period. Approximately one-third of these were arts organizations. Workshops covered the following topics: board development, planning and evaluation, and resource development. Cromwell also served as a consultant to and volunteer trainer with the Center for Nonprofit Management. She developed several training manuals on board development for the Center.

Cromwell's work with arts organizations in California includes the following projects:

- 1) Bay Multicultural Area Arts Initiative, Documentation Project, documented impact of five year stabilization funding for five ethnic minority arts organizations in the Northern California Bay Area, with Kumamoto Associates;
- 2) Arts, Inc. and Los Angeles Contemporary Dance Theater (LACDT,) Arts Organizations Stabilization Initiative - provided board development and strategic planning;
- 3) National, State and County Partnerships, Los Angeles County, Music and Performing Arts Commission - provided technical assistance to arts organizations in the areas of planning, board development and outreach, with Lee Draper Associates';
- 4) City of Inglewood, Department of Recreation, Parks and Community Services - facilitated a citizen group through a community needs assessment and planning process that resulted in a written *Cultural Arts Master Plan*, (1995-1996), in collaboration with Lee Draper Associates.
- 5) Los Angeles Area Dance Alliance (LAADA) – served as board member.
- 6) Los Angeles Contemporary Dance Theater – provided grant writing and strategic planning.

In 1986, Cromwell opened her full-time consulting practice, specializing in training, technical assistance, proposal writing, and multicultural program development for public and private nonprofit organizations. Through her planning and proposal writing activities, Cromwell has developed practical expertise in the development of measurable outcome objectives and success criterion measurements. She provides technical assistance to enable organizations to project and measure concrete results of the programs they deliver. On a personal note, Ms. Cromwell is a life-long consumer and supporter of performing arts and has been a season ticket subscriber at both equity waiver and large venue theaters in Los Angeles and Las Vegas.